

INVEST IN BASSE-HAM

UNUSUAL ACCOMODATIONS



**BUSINESS
OPPORTUNITY
TERRITOIRE**

MOSL

**THE NAUTIC'HAM LEISURE PARK
WELCOMES HIKERS, PLEASURE BOATERS,
CYCLE TOURERS AND CAMPERS.
IT IS LOCATED:**

- ON THE DOORSTEP OF THE LUXEMBOURG AND GERMAN BORDERS,
- CLOSE TO TWO ZACS (MIXED URBAN DEVELOPMENT AREAS) LOCATED IN THE MUNICIPALITY OF BASSE-HAM,
- IN A GREEN SETTING: YOU'LL BE CHARMED BY ITS PEACEFUL SURROUNDINGS AND ITS LEISURE AND SPORTS INFRASTRUCTURES LAST GENERATION.
- ON THE V50 "LA VOIE BLEUE" CYCLE ROUTE LINKING THIONVILLE TO LUXEMBOURG: AN UNMISSABLE STOPPING PLACE FOR CYCLE TOURERS.

NAUTIC'HAM: SET UP AN OFFER OF UNUSUAL ACCOMODATIONS

Nautic'Ham would like to expand its range of accommodation on the campsite by offering quality homes, to better satisfy visitors and cyclists using the cycle route that passes through the site. These accommodations should be demountable and in keeping with the "nature" spirit of the campsite (glamping, ready-to-camp, cabins, etc.).

FIGURES FOR 2024 :

- ▶ Average length of stay: 3 nights.
- ▶ Visitor numbers: over 6,000 campers for an occupancy rate of 49%.
- ▶ Campsite: 76 pitches on 2 hectares, sanitary facilities and showers, open from 01/05 to 30/09.

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In 2015, the Communauté d'Agglomération Portes de France Thionville (CAPFT) launched the development of the Basse-Ham watersports centre called "Nautic'Ham". Since then, it has never ceased to develop a range of water-related amenities and activities there.

Nautic'Ham, is:

- a marina, a 2-hectare campsite, water sports activities , a bar and restaurant, the all-new HAMELYS aquatic centre, two car parks with a total capacity of 600 parking spaces, as well as the Thionville Rive Droite golf course, just 5 minutes away.
- more than 15 events and around ten concerts all along the summer period.

Attendance: 38,500 visitors in 2024.

nautic-ham.fr



INVEST IN BASSE-HAM

Located in the Communauté d'Agglomération Portes de France Thionville, in the north of the Moselle Département, it benefits from an ideal geographical location, close to the Luxembourg and German borders.

Every year, Nautic'Ham hosts a number of events (concerts, Water Festival, Bulky Games, etc.), which in 2024 attracted almost 38,500 visitors. In terms of accommodation, the site boasts a 2-hectare campsite (76 pitches), a marina (100 pitches) and a planned 4* hotel complex.

The V50 "La Voie Bleue" cycle route linking Lyon to

Luxembourg over a distance of 700 km, provides a considerable flow of cycle tourers (nearly 30,000 cyclists in 2024 on the section between Bousse and Sierck-les-Bains). This type of clientele particularly appreciates short stays and a suitable medium-cost accommodation offering.

Situated in the immediate vicinity: the Château des Ducs de Lorraine, Château de Malbrouck, Maginot Line Hackenberg fortress, the U4 Blast Furnace Park, the Moselle wine route as well as many nearby sites that make the Thionville Region a historical, cultural and industrial destination. The France-Germany-Luxembourg tripoint is accessible in just 20 min by car.

